
FOR IMMEDIATE RELEASE

Thomas Siebel Addresses Future of the Grid at Wall Street Journal's ECO:nomics

Redwood City, Calif. – March 27, 2015 – [C3 Energy](#) CEO Thomas M. Siebel answered questions surrounding the future of the grid during an on-stage interview with *Wall Street Journal* Contributing Editor Jeff Ball yesterday during ECO:nomics 2015.

As an invited industry expert, Siebel spoke on how next-generation technology is driving innovation across the grid. Siebel and Ball discussed the technologies that are necessary to modernize energy systems worldwide, including cloud computing, machine learning, and big data analytics. Siebel also addressed challenges to the future of the smart grid, including regulations that impede technology advancement for utilities.

“Utilities should be encouraged to lead the way to a more modernized electric system. Progress has been dramatic in the current decade, but current state regulations have not kept pace,” said Siebel. “Utility regulatory agencies should allow rate recovery for cloud-based solutions in order to accelerate the adoption curve and accessibility of today’s innovative computing models and reduce the current, unnecessary barriers to technology advancement in the utility industry. This is an essential step in the transformation to a smarter, more efficient, and more sustainable energy system.”

During the three-day event, ECO:nomics 2015 convened global CEOs, top entrepreneurs, environmental experts, policy makers, and leading thinkers to identify and assess the most compelling opportunities and pressing risks emerging around the world in businesses impacted by the environment. The event was held March 25-27 at the Barcara Resort & Spa in Santa Barbara, Calif.

About C3 Energy

C3 Energy is a SaaS and PaaS enterprise application software company that harnesses the power of big data, smart grid analytics, social networking, machine learning, and cloud computing to improve the safety, reliability, and efficiency of power generation and delivery. C3 Energy’s family of utility-tested and proven smart grid analytics products deliver end-to-end solutions across the entire smart grid, from energy grid capital asset allocation, transmission, distribution, and advanced metering, to the customer experience and energy efficiency programs. C3 Energy products enable utility operators to realize the full benefit of their smart grid and energy system investments. Learn more at [C3Energy.com](#).

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