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Thomas M. Siebel Addresses Innovation for Utilities and Oil & Gas Companies at CERAWeek

Redwood City, Calif. – April 23, 2015 – [C3 Energy](#) CEO Thomas M. Siebel has been invited to deliver a plenary address at IHS CERAWeek 2015, the premier annual gathering of global energy leaders being held in Houston this week. During multiple sessions, Siebel will share insight on next-generation technologies driving innovation across both electric and oil and gas markets.

During the Power Plenary session today, Siebel will address how advancements in data analytics, cloud computing, machine learning, and human-computer interaction models are revolutionizing the operation of the modern energy company. He also hosted a strategic dialogue session on Wednesday where C3 Energy was recognized as a 2015 Innovation Pioneer.

“While electric utilities and oil and gas companies have distinct needs, both are realizing immense benefits from the latest developments in big data and information technology. By integrating, aggregating, and analyzing the unprecedented amounts of data generated by sensed devices being added across the energy ecosystem, energy companies are seeing considerable improvements in safety and efficiency and unlocking significant recurring annual economic benefit for them and their customers,” said Siebel.

IHS CERAWeek brings together energy industry leaders, experts, government officials and policymakers, leaders from the technology, financial, and industrial communities to provide new insights and critically-important dialogue. This year marks the 34th anniversary of this influential event.

About C3 Energy

C3 Energy is a SaaS and PaaS enterprise application software company that harnesses the power of big data, smart grid analytics, social networking, machine learning, and cloud computing to improve the safety, reliability, and efficiency of power generation and delivery. C3 Energy’s family of utility-tested and proven smart grid analytics products deliver end-to-end solutions across the entire smart grid, from energy grid capital asset allocation, transmission, distribution, and advanced metering, to the customer experience and energy efficiency programs. C3 Energy products enable utility operators to realize the full benefit of their smart grid and energy system investments. Learn more at [C3Energy.com](#).

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